



## A Strategy for Improving Incentives for Small Groups

Enhanced Split Dollar is a pre-tax benefit strategy designed for the key employees of non-profits and c-corporations. In addition to saving employers money, this benefit strategy provides participants with an opportunity to defer their compensation on a tax-advantaged basis to purchase valuable life insurance.

Using their policy as the sole collateral for outside bank funding, Enhanced Split Dollar provides key employees the potential to use leverage to fund their policies at triple the level that they might without financing. As a result, their life insurance policy has the potential to provide them with not only greater protection for their families, but also greater potential for supplemental retirement income through the use of policy loans and withdrawals<sup>1</sup>. Best of all, Enhanced Split Dollar uses policies that offer guarantees against market risk<sup>2</sup>.

Enhanced Split Dollar represents a solution that is able to go above and beyond the needs of all parties involved. Its cost efficiency, tax advantages, and additional growth potential offer you a benefit strategy that enables you to recruit and retain the best employees.

**Enhanced Split Dollar was uniquely designed to combine the advantage of leverage with the cash accumulation features of life insurance. This enhances your potential for policy distributions during retirement to supplement your income, while also providing more protections for you and your family.**



## NIW Companies

*Innovators in Wealth Management and Protection Strategies*

NIW specializes in innovative estate, business, and retirement planning solutions for high net worth professionals. Our team combines extensive industry expertise and alternative thinking to offer financial solutions that are high quality, durable, and cost effective. At NIW, we know that value cannot be achieved unless our solutions are truly sustainable in all aspects. This commitment to excellence has enabled NIW to secure over \$4 billion in loans and to achieve the highest persistency rate in the insurance industry.



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## Value

- Borrowing premium allows you to multiply annual contributions by 3x
- Defer and grow employees' compensation on a tax-advantaged basis
- The potential to purchase significantly more life insurance, with greater cash value potential than you would have without premium financing<sup>3</sup>

## Applications

- Maximizing new tax laws
- Improving balance sheet
- Alternative to 162 Bonus
- Alternative Funding for Deferred Comp
- Retention of Key Employee